

MEDIA RELEASE
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New scholarship for emerging arts leaders

Sydney – Tuesday, 29 April, 2014 – A new scholarship launched today by the Sydney Opera House will help the next generation of arts managers tackle the increasingly complex landscape facing cultural institutions in the 21st century.

The \$20,000 annual scholarship honours the memory of Lloyd Martin, the Opera House’s longest-serving general manager (1978-97), and has been created with the generous support of the Alexandra and Lloyd Martin Family Foundation. The application deadline for the inaugural round is Monday 26 May 2014, with the first recipient to be announced in July.

The Lloyd Martin Travelling Scholarship for Emerging Arts Leaders will fund an overseas residency or study trip for a person in the early stages of their career. Applications are invited from current staff members of the Opera House or any of its seven flagship resident companies: the Australian Chamber Orchestra, Bangarra Dance Theatre, Bell Shakespeare, Opera Australia, Sydney Symphony Orchestra, Sydney Theatre Company or The Australian Ballet.

The scholarship will focus on people working in areas increasingly vital to the success and viability of arts organisations, such as digital technology, finance, commercial enterprises, philanthropy, sponsorship, education, marketing and communications. Applications from other areas of arts administration will not, however, be excluded.

Opera House CEO Louise Herron AM said: “We are determined to help foster the next generation of talent, both at the Opera House and our resident companies, who are central to all we do. The Lloyd Martin Travelling Scholarship will extend and deepen that commitment, giving staff of the Opera House and its flagship companies the chance to learn from international best practice.”

Ms Herron paid tribute to Lloyd Martin’s lasting legacy. “Lloyd joined the Opera House as deputy general manager just before the doors first opened in 1973 and led it through the decades that made it what it is today: the symbol of modern Australia, a World Heritage-listed masterpiece and one of the world’s pre-eminent performing arts centres.”

Over coming years, the Lloyd Martin scholarship will build a living legacy similar to that of the MADE by the Opera House exchange program for Australian and Danish architecture, engineering and design students – announced as part of the Opera House’s 40th Anniversary last October.

“Lloyd contributed greatly to the early careers of many arts professionals. Nothing could be more fitting, as we enter a decade of renewal to prepare the Opera House for future generations of artists, audiences and visitors, than a scholarship named in his honour.”

“On behalf of the Opera House, I would particularly thank Lloyd Martin’s widow, Alexandra, and his children – including his daughter Wendy, who worked here for many years as our Head of Theatre and Dance and is now at London’s Southbank Centre.”

“The Martin family has a long association with the performing arts. Their vision and generosity will assist the leaders of tomorrow at that crucial early stage of their careers when an overseas residency or study tour will have the greatest impact on their professional development, the companies or institutions for which they work and the administration of the arts in Australia.”

The selection committee for the 2014 Lloyd Martin scholarship will include representatives of the Alexandra and Lloyd Martin Family Foundation; Opera House CEO Louise Herron; and another Opera House alumnus, former CEO Michael Lynch, now CEO of the West Kowloon Cultural District Authority in Hong Kong.

For more details, including the application process, visit

http://www.sydneyoperahouse.com/about_us/community/lloyd_martin_travelling_scholarship.aspx

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